



Another Face of Social Media

YOUTH EXCHANGE INFO-PACK

The media space has become part of our lives since the 2000's, but especially in the lives of young people born practically in the digital age. The increasing popularity of online media and social media channels have revolutionized the way that society, now perceived as global, communicates, interacts and shares information and opinions. Given this aspect, in addition to the positive aspects of the media channels, we must be aware of the negative effects that these can have on us, as individuals, but also as a society.

Through this project, we aim to increase young people's capacity to reduce the negative impact of social media in their life, by understanding their own internet usage practices and increasing their critical thinking skills.



PROJECT OVERVIEW

Name	Another Face of Social Media
Type	Youth Exchange
Dates	13 May - 6 June 2021
Venue	Online
Number	7 Participants + 1 Leader
Countries	HU, RO, IT, SP, CY, PL



Participant's Profile



18 - 25 years old (the age can be extended to 30 years old, if necessary);

Has nationality of/residency in one of the participating countries;

Is motivated to participate in this youth exchange;

Is interested in the proposed topic;

Is open to diversity and interculturality;

Assume to attend at least 80% of the meetings and to share with others the knowledge, attitudes and abilities learned during the project.

Group Leader's Profile



No age limit;

Have interpersonal and communication skills, team spirit, strategic thinking oriented to results;

Promote a positive attitude at the group level;

Have an advanced level of English;

Have experience in volunteering, non-formal education and working with youth;

Have competences to evaluate the learning process of young people;

Assume to offer support and guidance to the participants during the whole period of the project.

Activities and Methodes

Kick-off meeting - 13th of May - during this session we'll get to know each other, we'll share different aspects about the project
- the detailed activity program, technical aspects, how everything we'll go, etc.

Online sessions - These meetings we'll be held on weekends (from Friday to Sunday). During these sessions, we'll learn about media and social media, fake news, cyberbullying, the good aspects of the internet, our behavior in the online environment, digital footprint and digital citizenship etc. All these sessions we'll be held in an interactive way - we'll have games, treasure hunts, digital escape rooms, etc. where we'll be learning by playing.

Small group sessions - these are more like tasks (in national or/and international groups) that you'll have to do during the week. There will be 2 tasks/week. For these sessions, you'll have to decide in your group when you'll meet and how you are going to work to finish the tasks.

Game Nights - these are optional sessions where we will meet to play games, share thoughts, dance, drink something together etc. The programme for these activities is totally flexible, so we will decide together how often we'll meet and for how long.

Detailed Schedule

13th of May 2021	Tuesday	5 PM - 8:30 PM CET
14th of May 2021	Friday	5 PM - 8:30 PM CET
15th of May 2021	Saturday	9:30 AM - 1 PM CET
16th of May 2021	Sunday	9:30 AM - 1 PM CET
21st of May 2021	Friday	5 PM - 8:30 PM CET
22nd of May 2021	Saturday	9:30 AM - 1 PM CET
23rd of May 2021	Sunday	9:30 AM - 1 PM CET
28th of May 2021	Friday	5 PM - 8:30 PM CET
29th of May 2021	Saturday	9:30 AM - 1 PM CET
30th of May 2021	Sunday	9:30 AM - 1 PM CET
4th of June 2021	Friday	5 PM - 8:30 PM CET
5th of June 2021	Saturday	9:30 AM - 1 PM CET
6th of June 2021	Sunday	9:30 AM - 1 PM CET

Learning Outcomes

Gain knowledge about media and social media, cyberbullying, communication in the online environment, cultural aspects and European opportunities;

Gain the ability to distinguish truth and false online, to better understand the negative effects of social media, to think critically and to analyze the information you receive, to use social media in a productive and useful way, to communicate and to share your opinion in public, to work in a team and to adapt to an intercultural environment etc.

Last, but not least, you will develop your communication skills in the English language, will develop your digital competencies, gain more confidence in you and your abilities and you'll have the chance to make international friends.

At the end of the youth exchange, you will receive a **Youthpass Certificate** that will prove your participation in the project and will validate and recognize your learning outcomes.

What do you need for this youth exchange?

Time and motivation to participate;

A computer with access to the internet, a camera and a microphone;



What to prepare?

Each National Team will have to create a presentation about its country and culture. You can include aspects like: gastronomy, traditional clothing, habits, interesting facts etc. Also, you can prepare some interactive games or quests (eg. Kahoot)



Project Coordinator

The Bettermaking Ifjúsági Alapítvány

Project Partners

Euroactive NGO

Asociación K'MON

Be The Change NGO

Stowarzyszenie Inicjatyw Regionalnych

PLANBE PLAN IT BE IT



Co-funded by the
Erasmus+ Programme
of the European Union

Contact Information:

Krisztina Kedves

info@thebettermakinghungary.org